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At the Rodeo	Diamond	Platinum	Gold & Gold Plus	Silver	Bronze	Copper
Premium Seating in EXCLUSIVE Diamond Sponsor Party Box (five total, 2 Available)						
2 of Your Representatives Recognized during Rodeo						
Sponsor Flag in Rodeo Parade *						
Sponsor Flag Run in Grand Entries *						
Sponsor Flag Run Saturday & Sunday *						
Evergreen Rodeo Parade Entry						
Company Recognition by Announcer during Rodeo Performances						
Your Logo Shown on Big Screen						
3X5 Sponsor Banner in Arena for all rodeo performances						
Invite to Sponsors' Reception						
VIP Passes to Sat. & Sun. Rodeos	10	8	6	4	4	2
General Admission Tickets to Sat. & Sun. Performances	8	6	6	4	4	4
 Parking Passes** to Sat./Sun. Rodeo (VIP Close-in Reserved)	 4	 4	3	3	3	1
Access to VIP tent for BBQ meal, complimentary beer & wine. (Meal service begins two hours before rodeo begins and ends when rodeo commences.)						

Sponsor Benefits Continued on Next Page

Sponsor Benefits Continued

Promotion	Diamond	Platinum	Gold & Gold Plus ★	Silver	Bronze	Copper
Your logo scrolling on Rodeo Website Home Page	✓	✓	✓	✓	✓	✓
Monthly Shout Out on Social Media w/ Link	✓	✓				
One Additional Social Media Shout Out	✓	✓	✓			
98.5 KYGO Mentions	✓	✓	✓			
Your Logo on Print Materials	✓	✓	✓			
Welcome on Social Media When committed to Sponsorship	✓	✓	✓	✓		
Company Name on Sponsors Page ★ with logo + link ★ without link)	★	★	★	★	★	★
Inclusion in the annual poster	✓	✓	✓			
Ad in Evergreen Rodeo Program	1 Page	1 Page	1/2 Page	1/2 Page	1/4 page	1/8 Page
Canyon Courier Listing	✓	✓	✓	✓	✓	✓
COST	\$10,000	\$5,000	\$3,000	\$1,500	\$1,200	\$700

★ \$3,500 Gold Plus Sponsor, max 3 available. All benefits of Gold Level, plus Saturday or Sunday Performance or Rodeo Parade Sponsor. \$200+ Community Sponsors will have their name listed in some promotional materials.

** Sponsor flags are reserved for returning sponsors ONLY at this time. New sponsors will be notified if availability opens up.*

*** VIP Parking- Gates open three hours before the show please show up early to ensure you get a space.*

Some Sponsor levels are limited so please contact us soon to ensure the best placement for you business! **Sponsorship payments are due no later than May 1.** If your sponsorship level includes social media or website placement, please send your logo in high resolution as soon as possible. If we do not receive your payment and logo graphic by the deadline, we may not be able

**Contact: Bryan McFarland (303) 434-9435 sponsors@evergreenrodeo.com.
Pay on-line via PayPal or mail your check to P.O. Box 759, Evergreen, CO 80437**



EVERGREEN
RODEO
A Colorado Mountain Tradition

Sponsor Benefits Guide 2023



Every Father's Day weekend, the Evergreen Rodeo, a Pro Rodeo Cowboy Association (PRCA) event, comes to the beautiful mountain community of Evergreen, Colorado. The volunteer members of the Evergreen Rodeo work year-round to ensure the rodeo is one of the best.

Rodeo Weekend includes a fabulous Saturday morning parade through downtown Evergreen, and Saturday evening and Sunday afternoon rodeo performances. Celebrate our western heritage and come join us in this Colorado mountain tradition!

We need your help! This Evergreen community event is only possible with the support of our Sponsors. We offer a variety of sponsorship levels and would love to work with you to make you part of this special occasion.

Our Mission Statement: To preserve the tradition of our home-town rodeo, our western heritage, the history of our mountain community, and to promote the safety and well-being of today's rodeo participants and animal athletes.

Sponsor Registration

Please provide payment no later than May 1, 2023

Business Name:

Contact Person:

Street Address:

City:

State:

Zip Code:

Office Phone:

Mobile phone:

How many years have you
been a sponsor?

Contact email:

Please select your desired sponsorship level:

Levels	Diamond \$10,000	Platinum \$5,000	Gold Plus \$3,500	Gold \$3,000	Silver \$1,500	Bronze \$1,200	Copper \$700
I want to sponsor same events as 2022							
I have company logo for use on the rodeo website							
Please use my logo from previous sponsorship							
I will provide ad artwork for the rodeo program							
Please have the graphics dept. contact to create an ad (no charge)							

Authorized signature of sponsor's representative _____

Date _____

Authorized signature - Evergreen Rodeo Association _____

Date _____

You will be contacted with available sponsorships in the level chosen.