


























































































# SPONSOR BENEFITS GUIDE 2022

<b>At the Rodeo</b>	<b>Diamond</b>	<b>Platinum</b>	<b>Gold &amp; Gold Plus</b>	<b>Silver</b>	<b>Bronze</b>	<b>Copper</b>
<b>Premium Seating in EXCLUSIVE Diamond Sponsor Party Box (only two - SOLD OUT)</b>						
<b>3'x4' Banner on Rodeo Grounds</b>						
<b>2 of Your Representatives Recognized during Rodeo</b>						
<b>10'X10' Vendor Booth during 2 day Rodeo Weekend</b>						
<b>Sponsor Flag in Rodeo Parade *</b>						
<b>Sponsor Flag Run in Grand Entries *</b>						
<b>Sponsor Flag Run Saturday &amp; Sunday *</b>						
<b>Evergreen Rodeo Parade Entry</b>						
<b>Company Recognition by Announcer during Rodeo Performances</b>						
<b>Your Logo Shown on Big Screen</b>						
<b>3X5 Sponsor Banner in Arena for all rodeo performances</b>						
<b>Invite to Sponsors' Reception</b>						
<b>VIP Passes to Sat. &amp; Sun. Rodeos</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>2</b>
<b>General Admission Tickets to Sat. &amp; Sun. Performances</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>4</b>
<b>Parking Passes** to Sat./Sun. Rodeo (★ VIP Close-in Reserved)</b>	 <b>4</b>	 <b>4</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>1</b>
<b>Access to VIP tent for BBQ meal, complimentary beer &amp; wine. (Meal service begins two hours before rodeo begins and ends when rodeo commences.)</b>						

**SPONSOR BENEFITS CONTINUED ON NEXT PAGE**

# SPONSOR BENEFITS CONTINUED

Promotion	Diamond	Platinum	Gold & Gold Plus 	Silver	Bronze	Copper
Your logo scrolling on Rodeo Website Home Page						
Monthly Shout Out on Social Media w/ Link						
Photo of Your Parade Float w/#tag						
One Additional Social Media Shout Out						
98.5 KYGO Mentions						
Your Logo on Print Materials						
Welcome on Social Media When committed to Sponsorship						
Company Name on Sponsors Page  with logo + link  without link)						
Ad in Evergreen Rodeo Program	1 Page	1 Page	1/2 Page	1/2 Page	1/4 page	1/8 Page
Canyon Courier Listing						
<b>COST</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,250</b>	<b>\$1,000</b>	<b>\$500</b>

 \$3,500 Gold Plus Sponsor, max 3 available. All benefits of Gold Level, plus Saturday or Sunday Performance or Rodeo Parade Sponsor. \$200+ Community Sponsors will have their name listed in some promotional materials.

*\* Sponsor flags are reserved for returning sponsors ONLY at this time. New sponsors will be notified if availability opens up.*

*\*\* VIP Parking- Gates open two hours before the show please show up early to ensure you get a space.*

Some Sponsor levels are limited so please contact us soon to ensure the best placement for you business! **Sponsorship payments are due no later than May 1.** If your sponsorship level includes social media or website placement, please send your logo in high resolution as soon as possible. If we do not receive your payment and logo graphic by the deadline, we may not be able to include you in a materials.

Contact Bryan McFarland (303) 434-9435 or Monica Carruth (719) 251-0389.  
[sponsors@evergreenrodeo.com](mailto:sponsors@evergreenrodeo.com).

Pay on-line via PayPal or mail your check to P.O. Box 759, Evergreen, CO 80437



# EVERGREEN RODEO

*A Colorado Mountain Tradition*

## SPONSOR BENEFITS GUIDE 2022



Every Father's Day weekend, the Evergreen Rodeo, a Pro Rodeo Cowboy Association (PRCA) event, comes to the beautiful mountain community of Evergreen, Colorado. The volunteer members of the Evergreen Rodeo work year-round to ensure the rodeo is one of the best.

Rodeo Weekend includes a fabulous Saturday morning parade through downtown Evergreen, and Saturday evening and Sunday afternoon rodeo performances. Celebrate our western heritage and come join us in this Colorado mountain tradition!

We need your help! This Evergreen community event is only possible with the support of our Sponsors. We offer a variety of sponsorship levels and would love to work with you to make you part of this special occasion.

**Our Mission Statement:** To preserve the tradition of our home-town rodeo, our western heritage, the history of our mountain community, and to promote the safety and well-being of today's rodeo participants and animal athletes.

# SPONSOR REGISTRATION

*Please provide payment no later than May 1, 2022*

**Business Name:**

Contact Person:

Street Address:

City: State: Zip Code:

Office Phone:

Mobile phone: How many years have you been a sponsor?

Contact email:

## Please select your desired sponsorship level:

<b>Levels</b>	<b>Diamond \$10,000</b>	<b>Platinum \$5,000</b>	<b>Gold Plus \$3,500</b>	<b>Gold \$3,000</b>	<b>Silver \$1,500</b>	<b>Bronze \$1,200</b>	<b>Copper \$700</b>
<b>I want to sponsor same events as 2021</b>							
<b>I have company logo for use on the rodeo website</b>							
<b>Please use my logo from previous sponsorship</b>							
<b>I will provide ad artwork for the rodeo program</b>							
<b>Please have the graphics dept. contact to create an ad (no charge)</b>							

Authorized signature of sponsor's representative \_\_\_\_\_

Date \_\_\_\_\_

Authorized signature - Evergreen Rodeo Association \_\_\_\_\_

Date \_\_\_\_\_

***You will be contacted with available sponsorships in the level chosen.***