

MEET THE PROS

Doug Mathis

Voice of the Evergreen Rodeo

Every day is a good day because we get to rodeo™ is the mantra of Professional Rodeo Announcer Doug Mathis of Cleburne Texas. Doug, a member of the Professional Rodeo Cowboys Association (PRCA), since 1995, is ranked as one of the top announcers in the country. Doug announces the Largest Rodeo in the PRCA, The Fort Worth Stock Show and Rodeo, which is 36 performances in 22 days in Fort Worth TX. In a career filled with highlights, announcing the 2005 Dodge National Circuit Finals in Pocatello, Idaho and the 2009 National Finals Steer Roping, he is also a 3 time National Circuit Finals Steer Roping announcer. Doug placed 7th out of all PRCA announcers for "Announcer of the Year" voting in each year from 2005 through 2010. Doug was chosen for the T.V. Broadcasting job on The Altitude Channel for The Greeley Independence Day Stampede - Extreme Bull Riding in 2005, 2006, 2007.

Doug Mathis is not just another pretty face, although he has appeared in several fashion print campaigns, but his overall presentation and attitude have won him the admiration of all whom he works with. His outstanding ability to make what goes on in the arena look better than what it is and his smooth intelligent delivery satisfies the seasoned fan as well as newcomers.

Doug is a highly sought after announcer, but his voice and face have taken him further outside of the arena than what he expected. Besides the numerous national fashion print campaigns, Mathis can also be seen acting in television commercials from Reliant Energy to the television pilot of "Knockoffs", to CBS's New Year's Eve at Billy Bob's Texas, to Tylenol and Esquire Watches, and also appeared in George Strait's "Pure Country".

Bob Tallman, 8-time PRCA Announcer of the Year and the voice of the Wrangler National Finals Rodeo, gives this recommendation for Doug Mathis' professional expertise, "You don't have to teach him, just trust him with 100 to 100,000 rodeo fans".

Doug has been behind the mic since he sustained a career ending injury as a bull rider. He has announced in 23 states and averages 50,000 miles a year on the road. He jokes that he gets his mail in Cleburne, but that he really lives on the road. My friends are on the road and part of the fun of working in this industry is reconnecting every year. When he's not announcing rodeos, Doug and his wife Dee can be found on their Rocking Double D Ranch in Cleburne Texas.

Come rodeo with Doug and his friends. You'll be glad you did!



Doug Mathis is available for your radio or TV commercial with all the excitement that you would expect from a Rodeo Announcer. Visit Doug's website and check out his voice over commercials. <http://dougmathissite.com/>

You may contact Doug direct to see what he can do to enhance your radio/TV commercial. The deadline for commercials is May 14, 2016

Contact Info: 817-357-0336
Email: rodeorckstar@yahoo.com

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Cervi Championship Rodeo

Stock Contractor



History

Started over 60 years ago Cervi Championship Rodeo has grown into the largest stock contractor for rodeo productions across the United States. Mike Cervi, founder, began his rodeo career at age 14, traveling across North America from the great plains of Texas to the rolling hills of Grand Prairie Alberta, Canada serving as a rodeo clown. Throughout the years, the Cervi family has acquired the two largest companies in the rodeo business. In 1967, they bought the renowned Beutler Brothers Rodeo Company and in 1974 purchased the Billy Minick Rodeo Company, formerly owned by well-known producers Harry Knight and Gene Autry. With the acquisition, Cervi became the largest stock contractor in the nation and renamed the company Cervi Championship Rodeo; combining Beutler Brothers & Cervi Rodeo and Cervi Championship Rodeo into one corporation. Currently, Cervi Championship Rodeo produces 10 of the top 50 rodeos in the PRCA. In the past seven years, 90 Cervi Championship Rodeo animals have been selected for the NFR. Cervi Championship Rodeo's main goal as a renowned stock contracting company is to produce fast and exciting rodeo with the best bucking stock available.

Cervi Management

Binion Cervi, Executive Director, has experience in every aspect of rodeo production. Beginning his career while still in elementary school, he earned pocket change at the National Western Rodeo by shining shoes and boots for cowboys and patrons. In his early teens, Binion orchestrated a top trick-riding specialty act, which he performed at rodeos all around the country. Today, Binion heads up the production of rodeos, oversees the successful breeding program for Cervi bucking horses, manages the finances, and is the face of public relations for Cervi Championship Rodeo. Having experienced the "show business" part of rodeo through his trick-riding acts, Binion is now incorporating these skills to highlight Cervi Rodeo productions with audience appealing openings, closings and specialty acts that illustrate American patriotism and western heritage. These little extras at Cervi Championship Rodeos provide fans a great feeling about the performances and an added appreciation for the western way of life.

Chase Cervi, Ranch Manager and Pick-up man, is very involved in the behind-the-scenes organization of the company. Chase organizes a breeding program for the companies' bucking bulls, oversees the management of staff that work each rodeo, and is a true stockman helping to tend to the Cervi saddle horses and all other stock at the rodeos. Rodeo cowboys value their relationship with Chase and talking to him about the Cervi stock and rodeo. As a pick-up man, Chase has acquired and developed the ability to anticipate the moves of the bucking horses and the needs of the bronc riders; he is able to quickly position himself to aid both the animal and the cowboy efficiently and effectively. In 2010 and again in 2014 and 2015, the top twenty bareback riders and saddlebronc riders in the world standings selected Chase as a pickup man to work the National Finals Rodeo in Las Vegas, NV.

As a team, the Cervi boys control every aspect of Cervi Championship Rodeo performances from raising great bucking stock, to directing the movements of everything that goes on in the arena from the start of a rodeo to the end. Finally, they are forever grateful to their sponsors that make it possible for them to take the very best bucking stock down the road every day of the year: CINCH®, Greeley Hat Works, Vitalix and Classic Equine®.

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Shane Baird

On-Site Vet for Evergreen Rodeo



Shane was born and raised in Boise, Idaho. He spent as much time in the wilderness as possible, often on horseback. Shane came to Colorado to attend Colorado State University and earned his undergraduate degree. He then continued through Veterinary School.

Shane began working with Mobile Veterinary Services, LLC in 2002 as an associate, and is now the owner of the company. Horses and their health have always been a passion for Shane. The issue of lameness is a specialty of Shane's.

Mobile Veterinary Services, LLC's office is located at 5551 Indiana St. in between 52nd and 58th avenues on the premises of Silver Quarter Acres. Though this is the location of the office, MVS is an entirely mobile practice serving the West Denver Metro and Foothills area. Communities Served (some exceptions apply) – Arvada, Aspen Park, Broomfield, South Boulder, Conifer, Evergreen, Gilpin County, Golden, Idaho Springs, Lakewood, Morrison, Pine, Shafer's Crossing, Wheat Ridge.

Shane has been a member of the Evergreen Rodeo Association for 12 years and served on the Board of Directors for 9 of those years.

Shane is very grateful to be able to earn a living working and doing things he loves.

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Richie Harris

Professional Bullfighter



Richie Harris was born and raised in Denver, Colorado. He has been fighting bulls for 21 years. Richie is a city boy turned cowboy and becoming a Rodeo Clown/Bullfighter has been a dream of his since the age of 9 after meeting Leon Coffee at the National Western Stock Show and Rodeo. After fighting bulls for Little Britches and High School rodeos for a few years he received his PRCA card in 2000.

He has been very fortunate to have worked some of the top rodeo's in the United States, the National Western Stock Show and Rodeo in Denver, Colorado and the Fiesta Days in Spanish Fork, Utah just to name a few. He has also worked many other well-known PRCA rodeo's as well as some PBR's for the past 16 years.

The two most important things in Richie's life is God and his family, with rodeo definitely next in line. Alongside his wife Christine, they are busy raising their 4 beautiful children – Braiden (10), Mckenna (7), Kaisen (3), and their newest arrival, Caiden (1). When the family is not busy with school and sports, they love traveling to all the rodeos together and being a part of such a great rodeo community.

Richie has been very blessed with his rodeo journey thus far and looks forward to what the future holds.

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Judd Napier

Professional Bullfighter



Judd Napier is 29 years old and originally from Hawaii. He was born and raised on the island of Oahu, third generation cowboy. Growing up around rodeo and the western lifestyle, Judd came up through the ranks of high school rodeo and intercollegiate rodeo where he competed in team roping, steer wrestling, and bull riding. A close friend, Wacey Munsell, is one reason Judd started fighting bulls. Judd would travel with Wacey to rodeos and freestyle bullfights to watch, and soon grew a passion for it himself.

After returning to Hawaii from college in 2008, Judd made the decision to start fighting bulls. He fought bulls for stock contractor Bud Gibson of Rocker G Livestock. He traveled to different islands to perform at various rodeos. In September of 2012, Judd moved to Greeley, Colorado to pursue his God given passion. In 2013, Judd was one of two bullfighters to receive a buckle for the best bullfighters at the Benny Binion's World Famous Bucking Horse and Bull Sale held at the South Point Hotel and Casino.

Judd has had great success in his career and is the only Hawaiian bullfighter in the professional ranks. He hopes to one day be crowned world champion bullfighter and be fighting at the Wrangler NFR and PBR Finals. Judd is also involved in rodeo ministry. He traveled to the National High School Finals Rodeo to assist Pastor Cory Young of Golden Spur Ministries. Judd has helped with youth bible camps in Union, Oregon and Rifle, Colorado. He believes in using his talents as a tool to share the Gospel and what God has done in his life.

Judd hopes and strives to have a positive impact both in and out of the arena.

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Kevin Higley

Professional Rodeo Clown & Barrel Man



Kevin has been clowning around for over 32 years. He received his ProCard 30 years ago, and has been entertaining crowds all over the Northwest. Kevin has had the opportunity of working rodeos from the Canadian border to the Mexico border and also Hawaii. The first part of his career Kevin fought bulls and did comedy. He was respected by the bull riders enough as a Bullfighter to be voted to protect them at the Wilderness Circuit Finals 6 years straight 1985-1990.

Then as things go, years slow you down, he decided to make a move to just entertaining and be a barrel man. It was a good move for Kevin, he was called once again to be the barrel man at the Wilderness Circuit Finals, Columbia River Pro Rodeo Circuit Finals, Montana Pro Rodeo Circuit Finals and Dodge National Finals barrel man.

Kevin has a lot of new and original acts and he is always trying to come up with even more. Kevin says that is what keeps him going back to some of the same places for over 20 years.

One of the things folks like most about Kevin is his enthusiasm for Rodeo and the ability to keep that enthusiasm through the entire rodeo performance. Some of his acts are Sonic Wash, White Lightning, Dipstick the barrel racing dog, and many other filler acts. Kevin's newest act is the Compact Car.

Kevin's main interest is his family. He lives in Hooper, Utah with his wife Tammy and 4 sons, 3 daughter-in-laws and 8 grandkids. He believes in rodeo as a great family sport and entertainment. He raises bucking bulls, owns/operates Circle H Construction and skis with the National Ski Patrol.