

## **Evergreen Rodeo Royalty Program**

The Evergreen Rodeo Royalty includes Miss Evergreen Rodeo, the Evergreen Rodeo Princess and the Junior Princess. The Evergreen Rodeo Royalty serves as the official ambassadors and spokeswomen for the Evergreen Rodeo Association by recognizing the importance of promoting a positive image and awareness of rodeo while preserving our western heritage. It is our goal to represent the Evergreen Rodeo Association and the community at the highest level of integrity and professionalism.

The Evergreen Rodeo Royalty spends numerous hours volunteering for events throughout the year, starting with the National Western Stock Show and various community events throughout the state of Colorado. They volunteer several hundred hours promoting the community, local rodeos and rodeo events all over the state of Colorado and our own PRCA Rodeo on Father's Day Weekend.

### **Sponsorship Opportunities**

Our many generous sponsors fund the Royalty Program; the money received is used for various expenses associated with the program. This year our sponsor donations helped us to buy new custom made belt buckles for the Evergreen Rodeo Queen and Princess for 2015 as well as custom made bracelets for the outgoing Queen and Princess from 2014. We are also able to fund the Junior Princess Program thanks to the generosity of our sponsors. If you are interested in sponsoring our program please contact the royalty coordinator.

### **Contestant Information**

Applications for the Royalty program are accepted each year from January 1<sup>st</sup> through May. Young ladies interested in competing for the title of Evergreen Rodeo Queen must be between the ages of 17 – 24 during their reigning year; Evergreen Rodeo Princess must be between the ages of 14 – 17 during their reigning year; the Junior Princess must be between the ages of 10 -14 years of age during their reigning year. Applications are available on the Evergreen Rodeo Website. Contestants compete during the month before the rodeo and are crowned during the rodeo performance on Father's Day.

### **Queen's Clinic**

The Evergreen Rodeo Royalty Program offers a 1-day "Queen's Clinic". This clinic is open to young ladies ages 14 – 24 who are interest competing for one of the Evergreen Rodeo titles or any other rodeo title or a future contest. This clinic is designed as a fun and interactive experience to teach the contestants the in's and out's of a royalty contest and how to successfully achieve the title of queen or princess.

## **Queen and Princess Pageant**

Contestants for Queen and Princess are judged in 8 categories to include the following: personality, fashion and appearance, poise, etiquette, public speaking, personal interview, horsemanship skill, knowledge of rodeo and the submitted application and essay.

This year's competition will be held on May 18th & 19<sup>th</sup> at the El Pinal Rodeo Grounds in Evergreen, CO. The contestants will also be judged at a pre-rodeo event and at the parade on the day of the rodeo.

## **Junior Princess Pageant**

The Junior Princess title is designed to introduce young girls to the world of rodeo and to give them the confidence to pursue their future dreams of achieving a rodeo royalty title.

During this 1-day pageant the young ladies are required to prepare and deliver a small essay to include who they are and why they want to be a rodeo princess. They will answer an impromptu questions on rodeo knowledge. The girl crowned the Evergreen Junior Princess will receive 2 tickets to the Queen's Luncheon; will have a special place in the Evergreen Rodeo Parade; and receive 2 tickets to the rodeo. There is a \$50.00 entry fee with proceeds to benefit the royalty program. Registration is open from January 1 through mid-May, and the pageant is held on May 19<sup>th</sup> at El Pinal Rodeo Grounds in Evergreen, CO.

## **Community Relations**

If you would like more information on the Evergreen Rodeo Royalty Program, or to have our Queen and Princess speak or volunteer for your school, business or community event please contact:

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